



# Event Services

## Host your online events live in the easiest and most cost-effective way you can imagine!

With Kinly Event Services companies can host Town Hall meetings, or multi-day training events, showcase new products and solutions, or simply share company messages in a very cost effective and simple way. To further strengthen the company branding, Kinly Event Services will even allow your events to be branded the way you want them, both in terms of logos, look and feel, but also with specific messaging if needed.

## Easy to present and participate

With Kinly Event Services a presenter, or even multiple presenters, can stream from any device - whether it is a traditional video endpoint, Microsoft Skype for Business or even a Web browser. All endpoints will connect to a CloudRoom over Kinly's global QoS network. If you choose to stream the event for larger audiences, viewers of the stream will only need a web browser to attend.

## Engage you participants!

By nature, live video events will allow participants to engage just as if being in the room, as opposed to streaming which is a one-way communication form. Still, to increase the involvement and engagement of the internal and/or external participants of online events, we support chat functionality, and through the wizard you can even create polls.

## Optimize the user experience

Include Kinly Cloud dedicated stream nodes to high density office locations or locations where international Internet access is expensive and ensure a high-quality experience for viewing participants through our global network.

## Record and manage your content

To increase the Return of Investment for online events and training sessions, these can be recorded, distributed and managed. Combined with Kinly Customer Success Services, they can even be part of education programs distributed online. Kinly Event Services help reduce travel costs, save cost related to conference facilities, and expensive video conferencing bridges. Plus, they are easy to use.

## No need for external resources

Kinly Event Services is a specialized CloudRoom with added functionality and service options under the Kinly CloudRoom umbrella. Now companies can host their events online and present to employees, customers or partners using their existing video conferencing solutions in a very cost effective and simple way. Whether it is a traditional video endpoint, Microsoft Skype for Business or even a Web browser - no need to schedule external costly resources!

**Working together.**  
Everywhere

