

Case Study

Driving a Seamless Transition to a Future-ready Legal Workplace

The Background

When leading law firm Travers Smith relocated from two London offices into its new headquarters at Stonecutter Court, it saw an opportunity to do far more than consolidate its real estate. The firm wanted to create a modern workplace that would strengthen collaboration, support future growth, and deliver an exceptional experience for employees and clients alike.

With a fixed move date and technology central to daily operations, the stakes were high. Every meeting room, collaboration space, and event environment needed to perform flawlessly from the moment employees walked through the door.

Kinly was selected as Travers Smith's trusted workplace experience advisor to deliver the collaboration technology environment and help prepare the firm for a significantly more advanced way of working. From the outset, AV was treated as a business-critical service, supporting everything from client meetings and firm-wide communications to high-profile events and hybrid collaboration.



The Solution

Working alongside Overbury, we delivered more than 60 technology-enabled spaces across nine floors, creating a workplace designed around simplicity, consistency, and performance. The deployment included a full suite of meeting rooms, boardrooms, training suites, informal collaboration areas, and a recording studio. We also designed and integrated a flagship auditorium complete with a large-format Sharp LED display to support impactful, enterprise-wide hybrid events.

To ensure a seamless experience throughout the building, we implemented a standardized Microsoft Teams Rooms architecture supported by enterprise-grade audio-visual technologies, including QSC auto-tracking cameras and Crestron UC engines. Regardless of room size or purpose, users benefit from a familiar and intuitive experience that makes collaboration effortless and encourages maximum adoption.

Behind the scenes, we designed and delivered a dedicated AV-optimized network to provide the resilience, visibility and performance required for business-critical collaboration. Following extensive discovery workshops, our expert team advised against a converged corporate network and instead recommended a specialist AV infrastructure built on Juniper technology. Combined with Juniper Mist monitoring, the solution provides real-time visibility into system performance, enabling issues to be identified and resolved before they impact the user experience.

Alongside the technology deployment, we also delivered a comprehensive transition program to prepare Travers Smith's teams for the new environment. A dedicated service lead worked closely with stakeholders to establish operational processes, define responsibilities, and ensure the organization was fully prepared for day one and beyond.



SECTOR
LEGAL



LOCATION(S)
LONDON, UK



SOLUTION
COMPLEX AV



TRAVERS
SMITH

The Result

Travers Smith transitioned into its new headquarters without disruption. From the moment the building opened, meeting rooms, collaboration spaces, and event environments were fully operational, enabling employees to focus on their work rather than the technology supporting it.

The standardized approach has created a consistent experience across a diverse range of spaces, driving strong user adoption and reducing support demands. Enhanced monitoring and network visibility have also improved operational performance, enabling issues to be identified and resolved proactively long before users are affected.

Today, Stonecutter Court provides the foundation for how Travers Smith collaborates, communicates, and engages with clients. The headquarters has become a destination workplace that supports hybrid working, enables firm-wide communication at scale, and reflects the quality and professionalism of the Travers Smith brand. Backed by Kinly's ongoing support, the environment is built not only for today's needs but for the firm's future evolution.

Why Kinly?

Bringing people & technology together for better productivity wherever the work happens — because great things happen when people work together.



The Testimonial

David Cassidy, Director of Technology, Travis Smith

"This project was a once-in-a-generation opportunity to bring Travers Smith together in a new headquarters that reflects who we are as a firm. The new space has been exceptionally well received by both our people and our clients and has become a place where people want to work."

AV is a tier-one service for our business and Kinly understood that from day one. By delivering AV and network infrastructure as a single integrated environment, Kinly created sophisticated yet intuitive spaces where everything simply works. Adoption has been excellent, support issues are minimal, and Kinly continues to be a critical partner as we optimize the environment and evolve it for the future."

