

Case Study

Specialized Insurance Company Partnered with Kinly & Logitech for Efficient Workplace Solutions

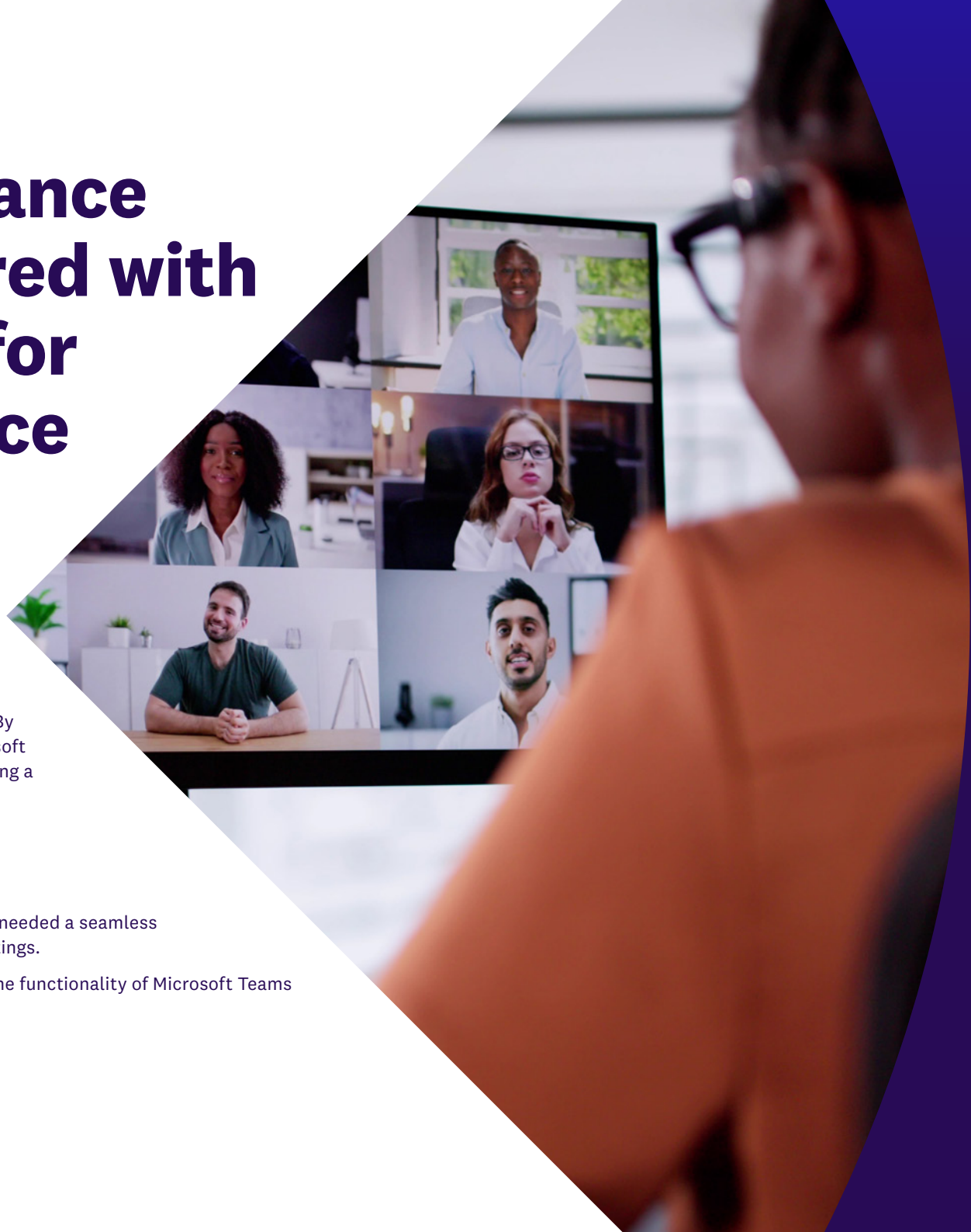
The Key Insights

A leading specialized insurance company faced significant challenges optimizing hybrid collaboration due to their outdated legacy systems. By partnering with Kinly, the client implemented Logitech-powered Microsoft Teams Rooms integrated with managed collaboration services, delivering a seamless Teams-first experience.

The Challenge

Operating in a fast-paced industry, the specialized insurance company needed a seamless collaboration platform to support both in-person and remote work settings.

Their reliance on their legacy systems created limitations, restricting the functionality of Microsoft Teams and making meeting setups cumbersome.





Company Overview

This specialized insurance company is a prominent provider in the United States, known for its expertise in offering personalized protection solutions to individuals, families, and businesses. With over 900 employees and a client base spread across diverse sectors, the insurance company operates in a highly dynamic and competitive industry.

Specific Challenges Included:

- Inefficient Hybrid Collaboration
- Technical Downtime
- Decline in Employee Engagement
- Increased Travel Expenses for In-Person Meetings

The Solution

Kinly designed and implemented a powerful hybrid collaboration ecosystem centered on Logitech-powered Microsoft Teams Rooms including:

- **Logitech Microsoft Teams Rooms** featuring Logitech Tap for seamless, intuitive meeting controls in medium and large conference rooms
- **Customized Spaces** tailored to the client's specific needs, including several uniquely designed rooms for specialized workflows
- **Samsung Displays and Connectivity Devices** for crystal-clear audiovisual experiences
- **Managed Services** from Kinly for ongoing operational support

Why Kinly?

Bringing people & technology together for better productivity wherever the work happens — because great things happen when people work together.



The Impact & Results

15-20% Boost in Operational Efficiency and Productivity Gains, saving employees 5-7 hours per week

30% Reduced Technical Downtime, saving 1-2 hours per meeting for 900+ employees

10-15% Employee Satisfaction Increased from Engagement Improvement, potentially reducing turnover costs by \$50,000-\$100,000 annually

20-25% Reduced Travel Expenses, equating to annual savings of \$200,000-\$300,000

1 Streamlined Collaboration Platform with a Teams-first solution

The Future

By leveraging Kinly's expertise in managed collaboration services and Logitech's best-in-class hardware, the specialized insurance company achieved a modernized hybrid work environment that drives efficiency, boosts employee satisfaction, and reduces costs.

This seamless partnership overcame the limitations of outdated systems, setting the client up for long-term success.



SECTOR
INSURANCE
FIRM



LOCATION(S)
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SOLUTION
MANAGED
SERVICES