

case study

Redefining collaboration with an office renovation and AV overhaul

The background

De Nederlandsche Bank (DNB) is the custodian of the gold of the Netherlands. It ensures that financial institutions have sufficient cash and comply with rules, and it implements European policies for stable prices, meaning inflation of around 2%. It also conducts research, exchanges knowledge and ideas and advises the Dutch government.

The DNB headquarters building was technically and functionally outdated and no longer met sustainability standards. Technical measures were needed to ensure the continuity of the building and the safety of employees and visitors in the years ahead. The building was fully renovated and now DNB is fully prepared to face the challenges of today and tomorrow.

DNB engaged Kinly as AV technology advisor to oversee the design and integration of AV solutions across three floors of its renovated office space.

The goal of the project was to ensure that DNB secures a modern and employee-friendly workplace, supported by migration from Skype to Microsoft Teams to secure a more hybrid form of work.



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Kinly began design work on the project in 2023 following a period of consultative collaboration. DNB identified that it needed three types of spaces to support its workplace collaboration needs. These comprised simple but highly effective meeting spaces for employees, a semi-public conferencing area and a larger event space.

Installation works commenced in 2024 comprising 150 standardised hybrid meeting rooms, executive boardrooms, a state-of-the-art auditorium and a studio facility. The meeting rooms are Microsoft Teams compatible and powered by Logitech Rally Bars for a transparent meeting experience. This achieves DNB's goal of creating a truly hybrid work setup that provides a seamless collaboration experience for its remote and physical employees.

The auditorium space is a large room for 190 people featuring a projection screen, line array speakers and a studio that supports the creation of broadcast-quality podcast material. With Philips screens, Q-SYS audio and fully managed QSC PL-LA8 line arrays and SUB15 subwoofer, the setup works to deliver unparalleled visuals, sound, clarity and quality for DNB's internal and external events.

While also integrating third-party devices, the Q-SYS ecosystem gives the client a consistent user experience across all spaces, while keeping operation simple and future-ready.

Beyond the meeting rooms, Kinly designed and integrated boardrooms to support executive meetings. These are designed with full Q-SYS audio, video and control integration, as well

as Q-SYS NC cameras that enable Automatic Camera Preset Recall (ACPR) for seamless and professional hybrid meetings. This phase of the project required complex programming and engineering. All rooms were designed with sustainability at the forefront of the decision-making process.

Kinly also designed and delivered a restaurant and social area fitted with Q-SYS audio and control to create a welcoming atmosphere with high-quality and relaxing background music.

The result is a set of spaces and technology that work in perfect harmony to deliver a workplace where employees and guests can collaborate with confidence in a highly secure environment.

Lastly, we integrated a further high-end room in Q1 2025 to support high-profile and classified international meetings with a formal structure hosted by a chairman and attended by delegates.

The room is based on the Q-SYS ecosystem with Televic custom flushmount microphones, E-ink digital nameplates and Confero software. Video distribution is delivered via Extron NAV and the displays are supported by high-end Holz Media AV furniture. The Q-SYS ecosystem allows for maximum flexibility, enabling DNB to host informal meetings with an adjusted structure when the space is not in use.



SECTOR
BANKING



LOCATION(S)
AMSTERDAM,
THE NETHERLANDS



SOLUTION
COMPLEX
AV AND UCC

The result

DNB opened the new building in January 2025, and now benefits from a modern, secure and sustainable office space that drives internal collaboration while creating an enhanced external impression.

The deadline for the project was January 6th 2025. Working to tight deadlines, the project brought together a diverse and multidisciplinary team of experts which initially presented a challenge, but as the project progressed, proved pivotal to its completion.

This project's success was built on a foundation of constant and open dialogue between Kinly and DNB, from sales engineers and system specialists through to project management. In addition, to help staff get used to the meeting rooms quickly and confidently, Kinly deployed floor walkers. These experts were positioned across the office to assist staff with their technology questions, ensuring they get their meetings up and running with minimal complications.

The Kinly team continues to support DNB with training and the production of reference cards to help people understand the purpose of the equipment in each room. All this worked to ensure a seamless transition while increasing adoption and maximising ROI.

Why Kinly?

Bringing people & technology together for better productivity wherever the work happens — because great things happen when people work together.

