

case study

Delivering modernised conference rooms and deal suite

The background

Leading London law firm, **Herbert Smith Freehills (HSF)**, is one of the world's leading professional services businesses, bringing together the best people across its 26 offices to meet the legal services needs of its global customers.

To cater for its evolving and expanding business requirements, the business undertook a refurbishment of some existing space to create a number of high-quality client meeting rooms to cater for its evolving and expanding business requirements. One of the key aspects of the refurbishment was the creation of a deal suite, a collection of high-profile meeting rooms, designed to provide private space for it to close deals. It also required a series of high-profile client and internal meeting spaces as part of a major refurbishment project.

As a trusted partner to HSF for over ten-years, Kinly was appointed directly to the client to design and deliver a world-class, integrated AV solution for its newly refurbished office space. The firm tasked Kinly with designing and delivering a 32-person boardroom featuring a large scale 138-inch video wall and six high-spec divisible meeting spaces equipped with the latest collaboration technologies. The goal was to provide a high-performance meeting, collaboration and presentation environment for clients and senior executives.



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Working together. Everywhere. |

The solution

Client service, performance and innovation are at the heart of HSF's strategy. For that reason, the firm is embracing the latest technologies to achieve the best results for its clients. From the outset, HSF had a clear vision about what it wanted to achieve with the space, in particularly the deal suite, which consisted of a 32-person boardroom and two additional meeting spaces that can each hold up to 12 people.

Having worked extensively with HSF in the past, Kinly developed a deep understanding of the way it operates. As a result, we were invited to be part of the project's design steering committee from the very start, working together with the firm's in-house AV and IT teams as well as the architects, designers and building contractors involved in the office design and fit-out. This highly iterative and collaborative process ensured the final solution is of the highest quality and fits seamlessly into the stylish and modern new meeting room environment.

The most technically challenging part of the project was the boardroom, which at almost 15 metres in length, presented a number of difficulties. As there was no single LCD screen large enough to cater to this space – owing to the maximum viewing distance of the furthest participant – we proposed a video wall solution. The video wall is made up of nine NEC ultra-narrow bezel LCD displays in a 3x3 layout giving a total image size of 138-inches, which serves to provide an incredible visual experience for meetings. The deal suite and internal meeting spaces provide a high-performance meeting, collaboration and presentation environment for clients and senior executives through state-of-the-art audio-visual facilities.

Due to the collaborative nature of the project, working jointly with the client and wider project team from the outset, the project was carried all the way to the end without being compromised at any point, ensuring that the client got exactly the right solution to meet their requirements. From start to finish, Kinly delivered the entire programme in under eight weeks, within budget and according to HSF's exacting specifications.



SECTOR
CORPORATE



LOCATION(S)
LONDON, UK



SOLUTION
UNIFIED
COMMUNICATIONS &
COLLABORATION



The **result**

From start to finish, Kinly delivered the entire programme in under eight weeks, within budget and according to the exacting specification of the law firm.

The Deal Suite and internal meeting spaces provide a high performance meeting, collaboration and presentation environment for clients and senior executives through the use of state-of-the-art audio-visual facilities.

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Why **Kinly**?

Bringing people & technology together for better productivity wherever the work happens — because great things happen when people work together.

The **testimonial**

Audio Visual Team Leader, Herbert Smith Freehills:

*“The upgrade has firmly positioned us as being amongst the **best of the best** law firms and professional services businesses to deal with and work for.”*

