

Case Study Wellesley Petroleum

Vital communication
between land and sea

“Kinly handles error messages, answers user questions, and ensures that our meeting rooms are always running smoothly”

André Steenmark-Rødder
IT-Coordinator Wellesley

Case Study

Wellesley Petroleum



Company

Wellesley Petroleum

Company Size

Mid-size

Industry

Oil and gas

About the Company

Wellesley Petroleum is a small, independent company founded in 2015, specializing in oil and gas exploration on the Norwegian Continental Shelf.

Challenge

Working with oil and gas exploration, the majority of Wellesley Petroleum's employees operate the rig, while the rest work from shore. While the London office deal with finance and business development, the Stavanger branch handles operative duties and technical solutions.

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The leadership in Stavanger need to stay in close contact with their colleagues in London. André Steenmark-Rødde, the company's IT coordinator, understood the need for a flexible video collaboration solution early on, and so he reached out to Kinly.

Solution

Steenmark-Rødde is the only employee with any AV experience, but IT is just one of many responsibilities of his. That's why he opted for the Smart Monitoring service. By letting Kinly take the wheel, Steenmark-Rødde is able to perform all his duties in full, instead of acting as IT-support.

To secure smooth communication and a continuous workflow, Wellesley has adopted Kinly Cloud. With physical meeting rooms that connect in a virtual space, employees can easily meet and work together across the North Sea. The Meeting Access service allows multiple video systems to participate in the same meeting.

- With such flexible solutions, meetings are easy despite the distances, says Steenmark-Rødde.

Results

Through a simple and intuitive video conferencing solution, Wellesley Petroleum now spends far less time and money travelling between their offices in Stavanger, Norway and London.

The IT-coordinator asserts that well-oiled solutions and equipment are essential tools in their day-to-day operations.

- Interacting and communicating well with each other and with our partners, regardless of time, location and technology, is vital to our success, Steenmark-Rødde concludes.