

FACTSHEET

EVENTS & BROADCASTING

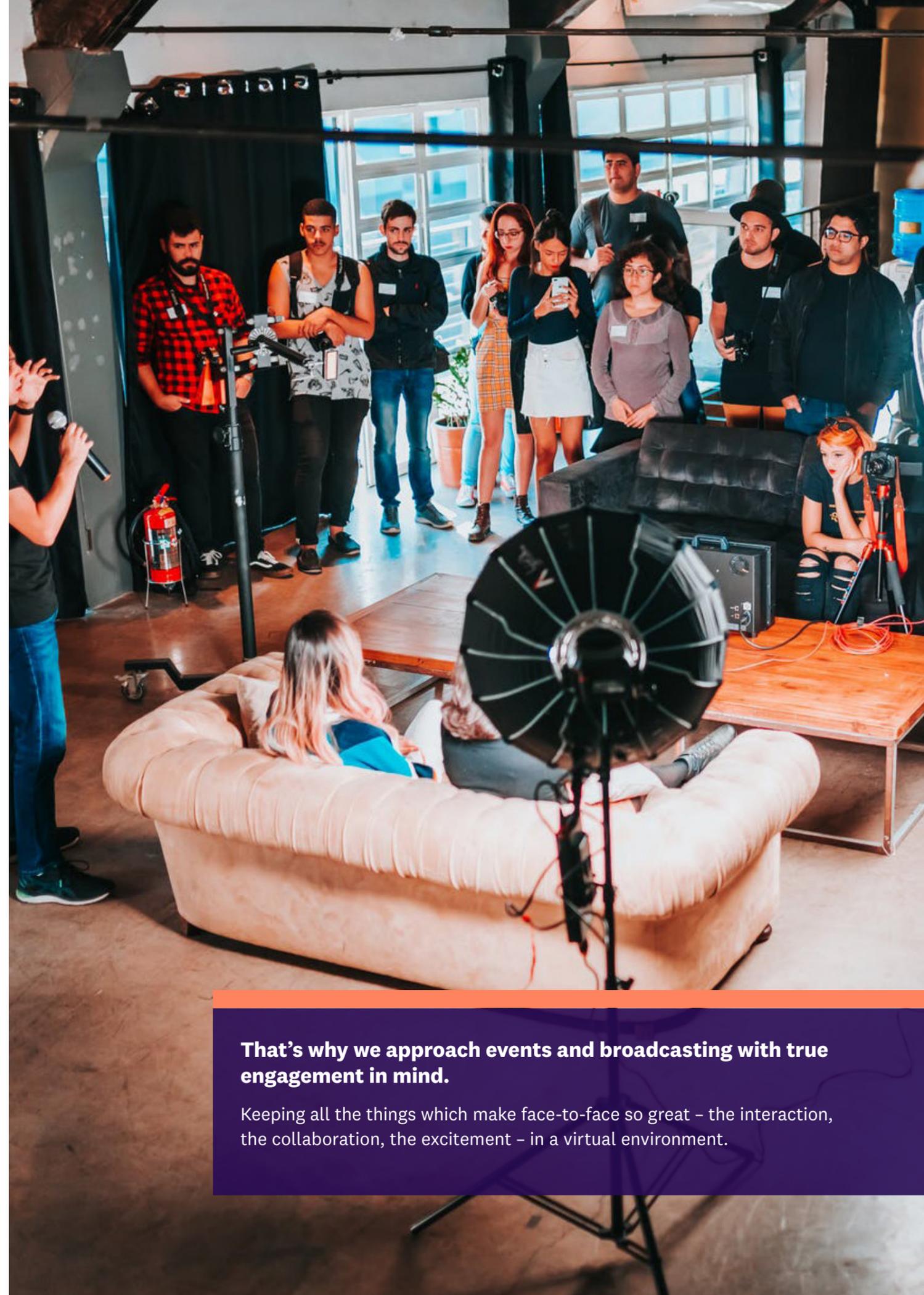
**BRINGING PEOPLE TOGETHER IS VITAL
TO THE SUCCESS OF ANY BUSINESS.**

WHAT ARE KINLY'S EVENTS & BROADCASTING SERVICES?

Events are an enormous part of that process and can be incredibly effective tools for sharing information, encouraging collaboration and growing passion in both your teams and customers. But the nature of events is changing – broadcasts and virtual options are now bigger than ever.

Working together is central to what we do at Kinly. We believe that collaboration should flow beyond the usual meetings and daily tasks into every part of your working day. We know that the big events and broadcasts which might make an appearance just a few times each year are as valuable for your business' success as the day to day, so they need to be approached with the same forward-thinking mindset.

Chat functionality, integrated polls, a dedicated global concierge team, professional camera set ups and more all allow you to present your best self to attendees, while encouraging genuine interaction with a remote audience.



That's why we approach events and broadcasting with true engagement in mind.

Keeping all the things which make face-to-face so great – the interaction, the collaboration, the excitement – in a virtual environment.

WHAT ARE THE BENEFITS?



Sustainable events

Hosting events remotely saves on unnecessary travel, as well as all the waste created by attendees at large face-to-face gatherings. In short, a virtual solution is better for the planet.



We adapt to you

At Kinly, we don't just offer a single, off-the-shelf event solution. We can customise event and broadcast tools to your needs and have experience providing specialised solutions for areas like the educational sector.



Scale with ease

Whether you're just hosting a larger than usual meeting, broadcasting to the whole company or putting on a large-scale event, we can scale our solutions to meet your requirements, all with your audience and their needs in mind.



Retain interaction

Keep your attendees engaged, even when you're miles apart, with functions like Q&A, live polls, concierge, chat streams and more. We'll work with you to determine which functions best suit your audience, then tailor our solution to keep them engaged for the whole event.



Flexible investment

An event with real impact relies on high-quality recording and broadcasting, but we know that investment in a permanent studio isn't always an option. Our rental and remote studio options make high-quality events accessible for every business.

REMOTE EVENTS ARE ON THE RISE

Since the outbreak of Covid-19 and a sudden pivot to remote ways of working, virtual events and broadcasts have gained popularity at previously unimaginable speeds.

Face-to-face is no longer the default and it seems virtual events will remain part of our working lives for some time. According to a recent study by LinkedIn, up to 72% of businesses aim to maintain virtual events in the long term.

Supported by Cisco's predictions that by 2022 82% of all internet traffic will be video, we're certain that broadcast and film-based events will soon become our new default. In a rapidly growing market.

Kinly stands out because of our holistic approach to virtual events.

We'll always flex to suit you, but our aim will always be to make those virtual experiences as engaging, exciting and collaborative as possible.

WHAT CAN WE DELIVER?

Events as a service

Kinly's events as a service offering means you don't need to purchase a full studio to create an impactful event once or twice a year. Instead, we bring the studio, along with all the people needed to run a successful event, to you. More than that, we'll help you plan your event strategy, liaise with any third-party suppliers, assist with content creation and ensure a consistent experience across channels, across offices and across the globe.

Whatever number, size and style of events populate your business calendar, this service allows you to hand over responsibility to experienced Kinly teams.

Streaming and recording

We believe work should just flow, and that's never more needed than in the organisation of a large event or broadcast. To make sure your presenters are at ease, your attendees have a brilliant experience and there are no technical issues along the way, we provide not just software, but training and concierge services too. That leaves you free to focus on what your attendees are seeing, not how it makes its way to their screen. Plus, we can provide recordings post-event, enabling you to take ownership of your content and keep those all-important conversations going.

Fully branded options

Events are all about showing your best self to a defined audience. You cannot do that with competing branding making its mark on your virtual event. That's why we offer integrated solutions which can be fully branded to suit your business and any specific event. Wow attendees with a fully branded event portal, logos on screen and a consistent set up which matches the look and feel they expect from your business.

Future solutions

The virtual event space is growing at speed and here at Kinly, we plan to grow with it. As technology advances, tools which once seemed futuristic are now forming part of the event experience and Kinly is at the cutting edge of those developments. Our focus, however, will always remain on finding the right solution to meet your goals. With a range of complete, standardized solutions designed for defined workflows, we can service practically any event with ease.

Let's work together

We understand that workflows are more diverse than ever, so we take the time to get to know your people, their expectations and what success will look like before we recommend any single event solution. This is absolutely key to creating an impactful event or broadcast and is part of what makes Kinly different.

Working with your own customer success manager, we'll uncover the best route to maximum engagement. All while remaining conscious of the technicalities which sit behind your event, the regulations around sharing content and, vitally, your budget. This flexible approach means you gain valuable space to focus on what you'd like to achieve, not the minutiae of how it might be realised.

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Working together. Everywhere.

Why Kinly?

Bringing people & technology together for better productivity wherever the work happens – Because great things happen when people work together.

EXPERIENCED

Dedicated expertise in planning, supplying, integrating and managing market-leading visual collaboration services.

PROVEN

Globally recognised businesses relying on us for secure and flexible meeting and collaboration services.

INDEPENDENT

A leading partner with the world's top vendors to deliver the best choice of solutions for public and private sector businesses.

SCALE

An end-to-end provider of workspace transformation services worldwide.